

Q. Evaluate the study by Bandura (aggression) in terms of two strengths and two weaknesses. At least one of your evaluation points must be about the use of matched pairs design. [10]

Ans. One strength of the study was the use of matched pairs design. The nursery school teacher and

[REDACTED]

Another strength was the use of structured observation. A checklist with

[REDACTED]

One weakness was lack of mundane realism. Children observe other children

[REDACTED]

Another weakness was potential psychological harm. The children were vulnerable, only

[REDACTED]

Q. Evaluate the study by Fagen et al. (trunk wash) in terms of two strengths and two weaknesses. At least one of your evaluation points must be about the ethical guideline of reward, deprivation and aversive stimuli. [10]

Ans. One strength was that researchers followed the ethical guideline of reward, deprivation and aversive stimuli. Elephants were rewarded with their preferred [REDACTED]

[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED].

Another strength was realism in the procedure. The elephants were trained and tested for [REDACTED]

[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]

One weakness was the use of an unrepresentative sample. Five elephants, all [REDACTED]

[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]

Another weakness was potential subjectivity in observation. Despite the use of a checklist, trainers had to [REDACTED]

[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]

Q. Evaluate the study by Fagen et al. (trunk wash) in terms of two strengths and two weaknesses. At least one of your evaluation points must be about the ethical guideline of reward, deprivation and aversive stimuli. [10]

Ans. One strength was that researchers followed the ethical guideline of reward, deprivation and aversive stimuli. Elephants were rewarded with their preferred [REDACTED]

[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED].

Another strength was realism in the procedure. The elephants were trained and tested for [REDACTED]

[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]

One weakness was the use of an unrepresentative sample. Five elephants, all [REDACTED]

[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]

Another weakness was potential subjectivity in observation. Despite the use of a checklist, trainers had to [REDACTED]

[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]

Q. Evaluate the study by Saavedra and Silverman (button phobia) in terms of two strengths and two weaknesses. At least one of your evaluation points must be about the use of case study method. [10]

Ans. One strength was the use of case study method.

[Redacted text block]

Another strength was the use of longitudinal design. The boy underwent a few months of

[Redacted text block]

One weakness was the use of self-report. The boy and his mother were

[Redacted text block]

Another weakness was lack of standardisation. Treatment sessions were paced as per

[Redacted text block]

Q. Explain one similarity and one difference between the study by Bandura (aggression) and the study by Fagen et al. (trunk wash). Do not refer to sample or sampling technique. [8]

Ans. One similarity is quantitative analysis of data. Bandura et al. calculated

[REDACTED]

One difference is the research method used. Bandura et al. used a

[REDACTED]

Q. Explain one similarity and one difference between the study by Fagen et al. (trunk wash) and the study by Saavedra and Silverman (button phobia). At least one of your points must be about the sampling technique used. [8]

Ans. One similarity is that both studies have used opportunity sampling. Fagen et al. selected

[REDACTED]

One difference is in the use of triangulation. While Saavedra and Silverman used [REDACTED]

[REDACTED]

Lesson prepared by:

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